

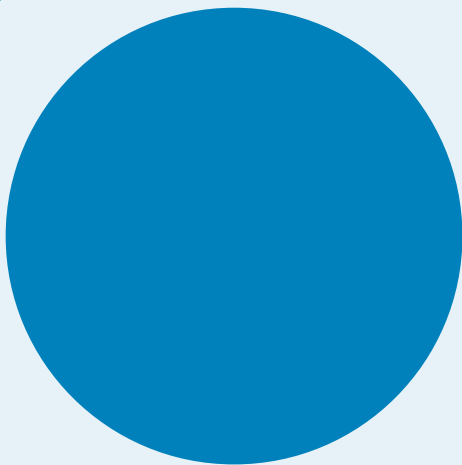
How small are microemulsion particles?

Microemulsion technology is unique because it is an engineered formulation that combines surface active chemistry with small particle technology. Biflex[®] Mikron features a particle size that is 200 times smaller than SC formulations and thousands of times smaller than micro-encapsulated products, providing many advantages for pest controllers:

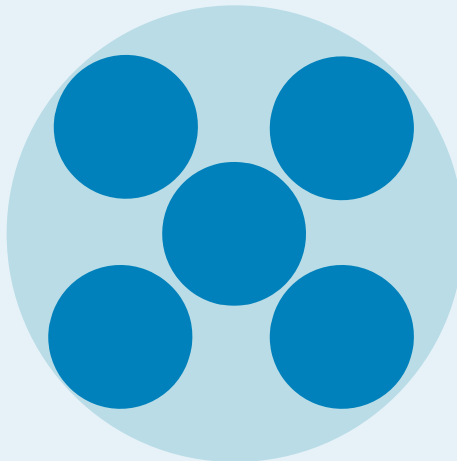
- **Clear Formulation** - helps eliminate the possibility of staining or messy, visible residue.
- **Better Insect Penetration** - smaller particles are more readily absorbed through an insect's cuticle for faster control.
- **Increased Uniform Coverage** - the increased number and even distribution of particles on a treated surface create a higher probability of insects coming in contact with an effective dose.
- **Stays in Suspension** - once mixed, Biflex[®] Mikron remains in suspension and does not require constant agitation.

Microemulsion Particle size is 200 x smaller than an SC. Increasing the number of particles creates a higher probability of insect contact. Smaller particles increases the rate of absorption, for better control.

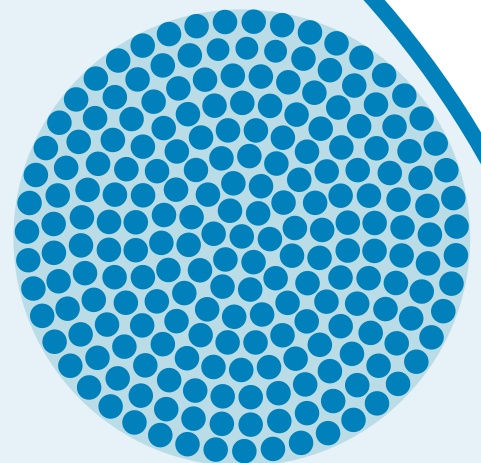
1 Encapsulated particle =



1 SC particle



5 EC or WDG
particles



200 ME
(microemulsion)
particles

SMALLER PARTICLES MAKE A HUGE DIFFERENCE

Particles not to scale, visual purposes only.

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